



UX/UI Design – Data Sheet

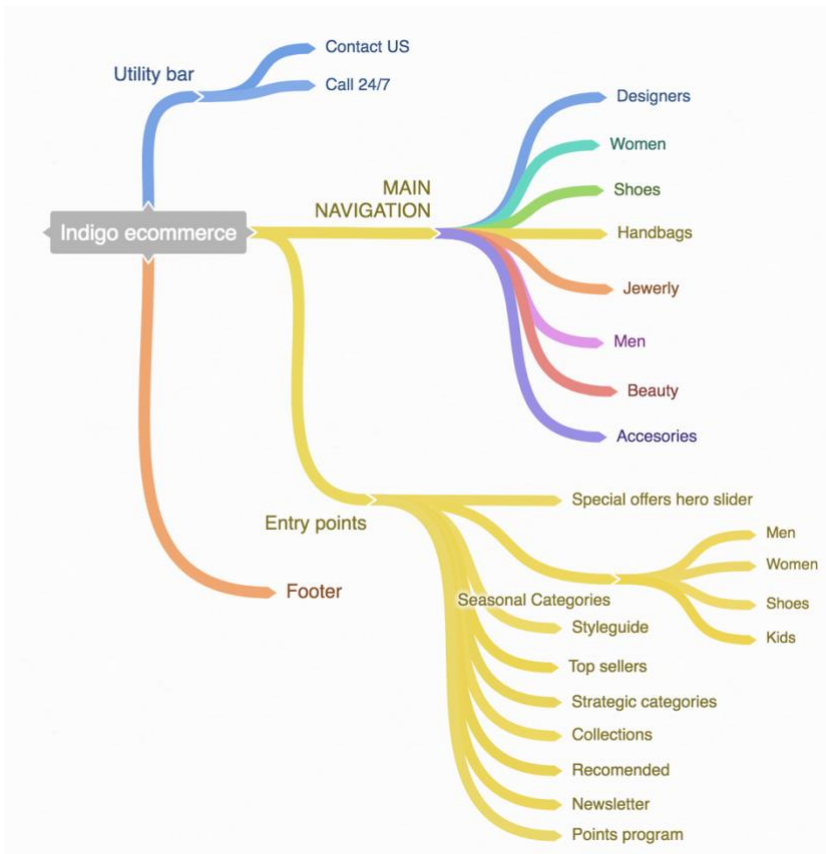
UX/UI Design

How we can help

At Infolob, we specialize in flawless UX/UI design, employing emotional design, customer journey management, and a 12-week concept-to-product framework that has proven successful for countless organizations across the nation.

Our experts help you improve usability, adoption, and experience of your software so your customers' loyalty and happiness increase and in turn benefit you and your business.

Examples of UX/UI design:



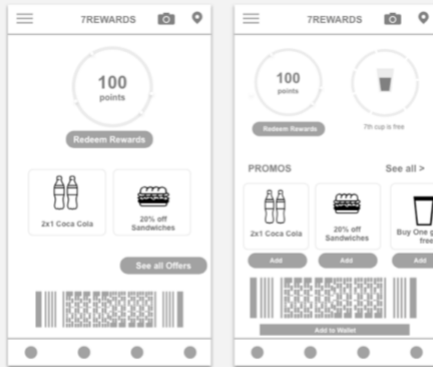
What is UX/UI?

User experience (UX) is heavily research-focused. The UX process starts with recognizing problems and understanding the “why” of what is being developed. The target audience is identified, and research is done and hypotheses made in order to determine how to maximize the user’s experience with the product and make it the most enjoyable it can be.

Set preferences



Home w/ promos



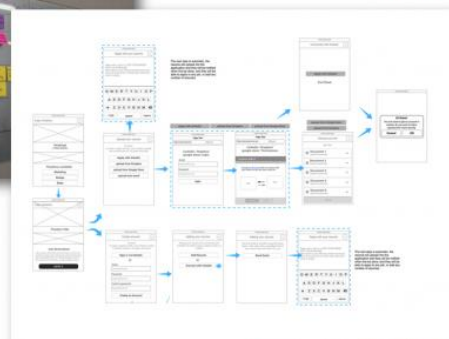
All Promos



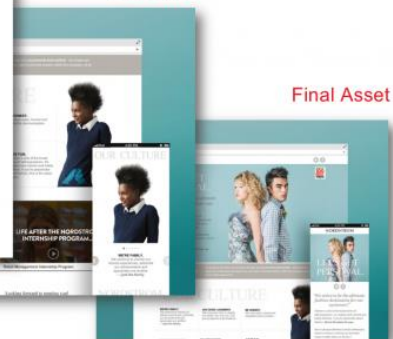
Journey Map



Card Sorting



Wireflow



Prototype

Final Asset