

NFOLOB

UX/UI Design – Data Sheet



UX/UI Design

How we can help

At Infolob, we specialize in flawless UX/UI design, employing emotional design, customer journey management, and a 12week concept-to-product framework that has proven successful for countless organizations across the nation.

Our experts help you improve usability, adoption, and experience of your software so your customers' loyalty and happiness increase and in turn benefit you and your business.

Contact US Utility bar Call 24/7 Designers Women MAIN Shoes NAVIGATION Indigo ecommerce Handbags Jewerly Men Beauty Accesories Special offers hero slider Entry points Men Women Footer Seasonal Categories Shoes Styleguide Kids Top sellers Strategic categories Collections Recomended Newsletter Points program

Examples of UX/UI design:

What is UX/UI?

User experience (UX) is heavily researchfocused. The UX process starts with recognizing problems and understanding the "why" of what is being developed. The target audience is identified. and research is done and hypotheses made in order to determine how to maximize the user's experience with the product and make it the most enjoyable it can be.

www.infolob.com

Set preferences

TREWARDS 🖸 🗘	TREWARDS 🖸 🗘
Choose your product preferences	Choose your product preferences
\square	
• • • • •	

Home w/ promos



All Promos



R

