

Case Study: TFE Connect

Client

TFE Connect offers IT support for Austin, Waco, and DFW in Texas. They have a focus on infrastructure and support for the K-12 community.

Business Challenge

TFE needed branding services such as business cards and stationary, to advertise their business and project an image of cohesiveness.

Infolob's Contribution

Our team of designers created mockups of professional business cards and folders branded with the TFE logo and contact information using the business's core colors. We also created stationary templates for correspondence purposes and offer letters. Our expert designers were able to provide timely, modern-looking products.

Business Impact

Having dynamic business cards and corresponding stationary and office supplies helps a company establish a brand that people recognize and like. It improves the sense of professionalism of the business as well and serves as subtle advertising when used. Visually appealing graphic material goes a long way in impressing clients and securing a loyal customer base.

Examples



