SOCIAL MEDIA PIONEER SETS NEW STANDARDS FOR DATA GOVERNANCE & SECURITY ANALYTICS

This case study digs into Infolob's cybersecurity program targeted towards redoubling the client's overall security posture transcending database, application, and infrastructure using a uniquely holistic approach.

Abstract

The intent of this engagement was to provide a blueprint for protecting and securing sensitive enterprise application data. The methods articulated in this study do not represent the totality of the scope involved in the project, but instead, provide key considerations when addressing a similar security endeavor of safeguarding against internal/external threats by leveraging modern security analytics, governance, risk management, etc.

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Business Concerns

With a humongous user base and businesses across numerous countries come great responsibilities to protect from cybercrimes, particularly in the current times of proliferating instances of data breaches and sophisticated attacks. Consequently, it was in the client's best interest to ensure that internal data sets are protected from the perspective of both internal and external threats.

To unlock the maximum-security posture, the entire technology stack of the enterprise application was required to adhere to strict security standards and design/architecture. In addition, data governance and security analytics were to be at the center of the undertaking.

Infolob's Intervention

Infolob's unified approach to upgrading the social networking company's data security posture encircled the following key areas:

→ Discover: Identify what personal data is being managed and where it resides.

→ Manage: Govern how personal data is used and accessed.

→ Protect: Establish security controls to prevent, detect, and respond to vulnerabilities and data breaches.

→ Report: Keep required documentation, manage data requests, and provide breach notifications.

By carefully considering each and every aspect of establishing a nonnegotiable security positioning—including database, application, OS, network, reporting, etc.—Infolob successfully delivered all the intended results, that too, within the estimated timeline.

Business Outcomes

Whether it takes the form of intellectual property, healthcare, financial, credit card, or customer information, data is the lifeblood of the enterprise. To protect this data, organizations must take a holistic approach to secure databases, applications, and infrastructure. Hence, Infolob helped this social networking organization to build and run an impactful cybersecurity program - barricading a legion of existing and future risks.

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